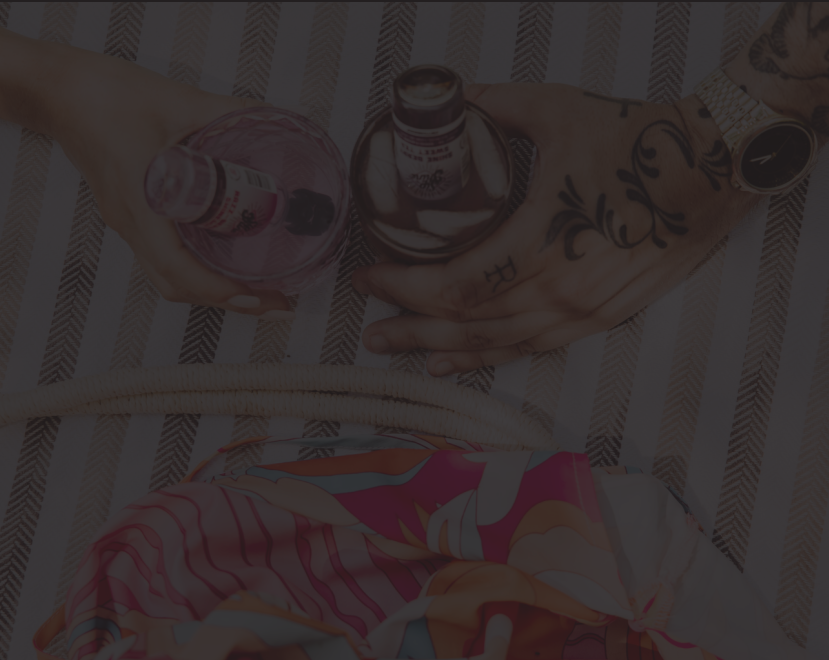




VNSD

MEDIA





ABOUT US

Welcome to Valo Media, a full-service creative agency that specializes in high quality production services. At Valo Media, we understand that the key to success in today's fast-paced digital landscape is having a strong visual presence, and that's where we come in.

Our team of experts is here to help you every step of the way, from developing a comprehensive marketing strategy to creating stunning visuals that will capture the attention of your target audience. We offer a wide range of services, including advertising, marketing, and creative visuals.

Whether you're a startup looking to build your brand or an established business focused on taking your marketing efforts to the next level, we have the expertise to help you achieve your goals. Our team is composed of skilled professionals who are passionate about what they do, always dedicated to delivering exceptional results.

If you're looking for a partner who can help you achieve your marketing goals and take your business to places it's never been, look no further than Valo Media.





MEET OUR TEAM



LOGAN VANDENHEUVEL

OWNER & PRESIDENT

Logan is a visionary leader and entrepreneur with over 15 years of experience in the field of video and strategic visuals. As the Founder and President of Valo Logan has built a reputation for himself as a creative and strategic thinker who is able to deliver visually stunning and effective marketing campaigns for his clients.



NINA ABRAHAM

VICE PRESIDENT

Nina is a seasoned marketing professional with over a decade of experience in branding, design, and creative strategy. As the Vice President of Creative Strategy, Nina is responsible for driving the creative direction of her clients and ensuring that all branding, design, and visual efforts align with the company's overall vision and mission.



HANNAH ZIEGLER

CREATIVE DIRECTOR

Hannah is an outstanding creative director who loves sharing her passion for capturing raw moments, encouraging confidence and most importantly, helping people have fun while capturing. She is an incredibly talented creator that heads on-site direction to best showcase your brand or business.



WHAT WE DO

ADVERTISING | MARKETING | CREATIVE VISUALS

Valo began as a video production company in 2019. Since then, we have learned not only how to make a better visual, but also how to make those visuals as effective as possible. We take the time to get to know your brand or business, and showcase what makes you stand out. We are here to help every step of the way, whether you have a clear vision of what you need, or if you are looking for experts to point you in the direction or what will work best. We head each project with careful strategy, unmatched high quality production, and project implementation support that guarantees conversions and results.

STRATEGY

Strategy is at the helm of our creative visuals. We help you decipher what to say, who to say it to, and how to say it.

- Campaign Strategy
- Digital Strategy
- Copy & Scriptwriting
- Overall Marketing Strategy

PRODUCTION

High quality production is our foundation and our passion. We specialize in showcasing your brand in a unique way.

- Photo & Video
- Audio
- Animation
- Graphic Design

IMPLEMENTATION

We help place your creative where it will get most traction from those who are likely to convert, driving results.

- Organic Social
- Paid Social
- OTT & TV
- Radio and Broadcast





TRANSPARENT & CUSTOMIZABLE PRICING

Animation Project

Starting at \$1,500

Make your product pop with our animation services. We bring things to life with unlimited creative ability through dynamic motion graphics, immersive 3D animations, and other captivating and ultra-realistic visuals.

Minimum pricing reflects (1) video animation assets assuming product artwork is provided. Additional assets and services are available.

Ad or Single Video Production

Starting at \$3,000

Our advertising and video production services are designed to help you stand out in a crowded marketplace and connect with your target audience in a meaningful way.

Minimum pricing reflects (3) assets to support digital, OTT, TV, and other advertising avenues. Additional assets and services are available.

Social Media Support

Starting at \$4,200

Social media can be overwhelming in this day and age. As competition gets fiercer, and attention spans get shorter, we create visuals with intention designed to stand out and connect with your audience.

Minimum pricing reflects (1) 4 hour production shoot with a minimum of 30 deliverables. Additional deliverables and support is available.

Event Coverage

Starting at \$5,000

Capture every moment with our exceptional event coverage service. Our skilled team ensures the experience of your occasion is captured and communicated in the most effective way.

Minimum pricing reflects (1) 4 hour production shoot with a minimum of 50 deliverables. Additional deliverables and support is available.

Monthly Marketing Partnership

Starting at \$6,000

Don't have the in-house support to run your marketing as effectively as you want? Let us take the hard work off your plate. Our partnership allows us to build and implement an effective marketing solution.

Minimum pricing reflects discounted hourly rates for all services based on a 12 month commitment.



VINDO

MEDIA

GET IN TOUCH

- +1 616 915 5956
- 616 Fulton St W Suite E Grand Rapids MI 49504
- info@teamvalomedia.com
- www.teamvalomedia.com